



PRESS RELEASE

29 November, 2007

Black hair product manufacturers launch £10,000 community grant award

Nominate your local African Caribbean community group for the Creme of Nature Community Grant Award and you could collect £1,000

The Colomer Group – manufacturers of Creme of Nature – would like to introduce the first ever Creme of Nature Community Grant Award.

The Creme of Nature Community Grant Award, in association with Colures Magazine and Voice of Africa Radio - has been specifically designed to give African Caribbean community and voluntary organisations, and faith groups, working with women, a chance to make a difference to their local community or environment.

The community grant award aims to assist those organisations and groups - providing them with the financial steppingstone to improve their quality of life and inspire others alike. £10,000 will be awarded to ONE African Caribbean organisation or group, in which the grant could go towards purchasing new equipment, organising a group activity of their choice, or providing crèche facilities for women members.

This award is the first of its kind; where Creme of Nature is supporting community cohesion and social inclusion in the African Caribbean community.

The Creme of Nature Community Grant Award is an opportunity for organisations and groups to turn their brilliant ideas into reality. Go on and nominate – this is your chance to make a difference!

Nigel McCarthy, General Manager of Europe and Africa - Colomer Professional International commented:

“Our products are the best in the market and will always give our customers outstanding quality and value for money, and I want to recognise the very best in the communities we serve, and believe that the Creme of Nature £10,000 Community Grant Award is one way we can show how important our customers are to us”

Quotes from official media partners

Colures Magazine, Editor - Leonie Brown:

“As a publication, Colures is dedicated to highlighting the work carried out by charitable organisations and groups both in the community and beyond. We are therefore honoured to be working so closely with the ‘Creme of Nature Community Grant Award’ - set to offer recognition to not only the humanitarian work carried out by applicants in the African Caribbean community, but also touch the lives of the winning organisation and so many around them too.”

Voice of Africa Radio 94.3FM, CEO - Space Clotthey:

"As the first and only legally licensed African radio station in the UK, being actively involved, and supporting community organisations and projects in London; I fully welcome and support the Creme of Nature £10,000 Community Grant Award and wish all the applicants the best of luck."

Who can apply?

African Caribbean:

- Not-for-profit community and voluntary organisations, and faith groups,
- with an annual turnover of less than £50,000,
- that provides services and support for women.

Continued...



How can I nominate?

It is really easy to nominate, and if you are the first to nominate the winning organisation or group, then you will personally receive £1,000. Simply e-mail your contact details to nominate@cremeofnature.co.uk, making sure to include the name of the organisation or group that you think deserves to win the Creme of Nature Community Grant Award 2008.

Closing date for nominations: 31st January 2008. For further information on the Creme of Nature Community Grant Award, visit www.cremeofnature.co.uk

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Notes to editor:

IMPORTANT NOTICE: Please can you ensure that the 'e' in the brand name Creme of Nature is NOT accentuated.

For further information please contact Jessyca on 020 8555 2200 or e-mail jessyca@richvisions.co.uk